Pros and Cons for the Franchisor

The f\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the person or business who owns the t\_\_\_\_\_ n\_\_\_\_ which is also known as the f\_\_\_\_\_\_\_\_\_\_\_\_.

They offer the f\_\_\_\_\_\_\_\_\_ to the f\_\_\_\_\_\_\_\_\_\_ in return for a f\_\_ and a s\_\_\_\_\_\_ of the p\_\_\_\_\_\_\_.

The f\_\_\_\_\_\_\_\_ will receive s\_\_\_\_\_\_\_ from the franchisor. They will also get all the e\_\_\_\_\_\_\_\_\_\_\_\_ and i\_\_\_\_\_\_\_\_\_\_ they need to run the business.

TRADE NAME INGREDIENTS

EQUIPMENT SHARE

FRANCHISE FRANCHISEE

PROFIT SUPPORT

FRANCHISOR FEE

Can you beat the scrambler…..?

Below is a passage about the pros and cons of FRANCHISING for the FRANCHISOR. Unscramble the letters and rewrite the passage so it makes sense.

Casriosrfhn veha ot rndesico eth spor dan sonc fo gidnenaxp heitr inssesbu yb afniisghncr. Teh srop ear; yteh acn carneeis rheti atkmer hesar towuiht iansicenrg teh isze fo ehirt wno fimr. isth si a vyer lotpfrieab ayw ot npaxed. Eht oscn rae; fi eth eesfncahri sha ropo ssdardtan, fro apexeml fi eyth ahev ellray dba estocrmu srvceie tneh het frrihsnoca’s brnda (ge Ybuaws) duolc etg a abd ettiopaunr.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Advantages and Disadvantages of Buying a Franchise**

For all the points below, explain why you think they are an advantage of a disadvantage.

Advantages:

The idea already exists

The brand name may be well established

The franchisor provides support, training and existing methods

Shared costs, such as marketing

You are your own boss

Disadvantages:

There may be trouble with some of the other franchisees

Disputes over balance of power between the franchisor and franchisee