



Do you believe that McDonald’s training programme is suited to the needs of both the company and its employees? Justify your view.

This will be written as a report and must be no more than two sides of A4.

You must explain:

* How a TNS led to the development of this training programme.
* The different types of training that McDonald’s uses
* The advantages and disadvantages of each method
* An evaluation on the effectiveness of this training programme