**Digital Technology**

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| Method | How it works | What is would be used for | Explanation of advantages | Explanation of possible disadvantages | Example businesses |
| E-Commerce |  |  |  |  |  |
| Big data |  |  |  |  |  |
| Data mining |  |  |  |  |  |
| Enterprise resource planning (ERP) |  |  |  |  |  |