1. Suggest a change management strategy for Toyota dealing with the impact of a significant external change in the environment in which the business is operating

i.e. the impact of withdrawal from the European Union

1. The strategy should be based on priorities and stages in the change management process.
2. Present a clear communications strategy for implementing the change.
3. The HR implications should be clearly articulated with appropriate links to relevant employment legislation implications.

[Article to read](https://www.market-inspector.co.uk/blog/2016/10/impact-of-brexit-on-businesses-in-the-uk)

[Article 2](https://www.independent.co.uk/news/business/news/brexit-economy-sterling-currency-investment-cost-impact-business-financial-banks-insurance-retail-a7695486.html)

**Car industry**

Industry body the Society of Motor Manufacturers and Traders estimated last month that a no-deal Brexit would cost the motor industry an additional £4.5bn in tariffs. It’s repeatedly warned that a failure to establish proper trade deals after Brexit could damage the industry “beyond repair”.

Ford warned in November that a no-deal Brexit would spell “disaster” for the UK car industry and could cost it as much as $1bn in additional tariffs. [Toyota said](https://www.independent.co.uk/news/business/news/toyota-brexit-uk-car-production-warning-plants-burnaston-frankfurt-show-a7944141.html) in September that it may be forced to shift some UK production work elsewhere, while Aston Martin’s chief executive called for Theresa May to provide clarity by the first quarter of 2018.

* Research Toyota and their car plants in the UK.
* Set out the impacts of Brexit on their UK business.
* Explain the positive and negative impacts of Brexit on Toyota.
* Considering the negative impacts, develop a change management strategy for dealing with Brexit.
* Present a clear communications strategy for implementing the change
* The HR implications should be clearly articulated with appropriate links to relevant employment legislation implications

This should be set out as a two-page report