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| Supermarket | Trolleys and baskets available at the entranceNew checkouts opened to keep queues downTidy store (boxes/ cartons tidied away)Clear signageGood/ reliable stockCar parking space at out-of-town storesPlastic bag recyclingOther recycling facilities“Food bank” collection pointMorrisons offer cloths to wipe baskets/ trolleys when it is raining |
| Hairdressers | Magazines (Hello!, Glamour, Elle)Tea/ coffee & biscuitConversationHairsprayTidy salon – sweeping up the hairSweet on departure |
| Barbers | Magazines (Nuts, Zoo, GQ, FourFourTwo)Television – showing sportConversation/ banterCloak to prevent hair getting on clothesTidy salon – sweeping up the hairSweet for children |
| Car showroom |  |
| Fast food restaurant | Quick serviceLitter collection patrolsCleanlinessWell cooked foodHygienic food storageToys with children’s mealsChildren’s activities (e.g. colouring) for those eating inChildren’s party activities |
| Haute cuisine restaurant |  |
| Public House |  |
| Mobile telephone company | Reliable serviceGood coverageBundling (text & data with voice calls)Technical adviceReminders of contract ending datesRegular phone upgradesLatest phone modelsCloud storage |
| Gas/ electric supplier |  |
| Corner shop |  |
| Sandwich shop |  |
| Coffee bar |  |
| Dentist |  |
| Department store |  |
| Student support services in a college |  |
| Library |  |