For each of the following, explain what it is, give at least one example and explain the advantages and disadvantages of the method

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| --- | --- | --- | --- | --- |
| Type | Explanation | Examples | Advantages | Disadvantages |
| Merger |  |  |  |  |
| Takeover |  |  |  |  |
| Venture |  |  |  |  |
| Franchising |  |  |  |  |
| Vertical Integration |  |  |  |  |
| Horizontal Integration |  |  |  |  |
| Conglomerate Integration |  |  |  |  |