**Advantages and Disadvantages of Buying a Franchise**

For all the points below, explain why you think they are an advantage of a disadvantage.

Advantages:

The idea already exists

The brand name may be well established

The franchisor provides support, training and existing methods

Shared costs, such as marketing

You are your own boss

Disadvantages:

There may be trouble with some of the other franchisees

Disputes over balance of power between the franchisor and franchisee