In this quiz guess whether the following successful entrepreneurs have ever had a previous business failure.

Simply state YES or NO.

Great to play as a competitive quiz or a team game.

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| Entrepreneur | Business | Previous failures? |
| James Dyson | Dyson bag-less cleaners | YES. He devised 5,126 prototypes for getting one right. |
| Evan Williams | Co-founder of Twitter | YES. Developed a podcasting platform called Odeo which failed. |
| Jeff Bezos | Founder of Amazon | YES. Set up an auction website called zShops which failed. |
| Julie Deane | Cambridge Satchel Company | NO. This is her first venture. |
| Richard Branson | Virgin | YES. He first set up a business selling a magazine called student. It was not overly successful. |
| Peter Jones | TV Dragon and owner of Jessops | YES. A PC Business and a cocktail bar collapsed leading to him selling his house and cars. |
| Arianna Huffington | Huffington Post | YES. Her second book was rejected by 36 publishers. |
| Peter Thiel | Founder of PayPal | YES. Previously his Hedge Fund lost 90% of its $ 7 billion assets. |
| Julian Dunkerton | Founder of Superdry | NO. He dropped out of college. But his initial business in fashion developed into Superdry. |
| Shaun Pulfrey | Tangle Teezer | NO. Although the Dragons failed to invest in his business. |