**Why do businesses exist and common business objectives**

1. What is a business?
2. Why do businesses have different objectives?
3. To what extent is profit the most important objective to a business? Support with relevant examples.
4. Explain 3 different objectives that could help a business grow.
5. What factors can make it harder for a business to survive?
6. Why is it important to maintain a healthy cash flow?
7. Do you think it’s important that McDonald’s have a range of community activities such as litter-picking patrols, charity events and local football matches? Justify your answer.

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